

# HOSTING IFTTT (IF THIS THEN THAT)

## HOW TO HANDLE EACH NEW CLIENT'S SPECIFIC HOSTING SITUATION

Clients will come to you with a variety of situations. Here's my guide to what to do for the most common ones you'll come across.

### NO DOMAIN, NO HOSTING

*Client is starting from scratch. (I want my clients to maintain control of the domain and hosting - it gives them autonomy and I don't have to renew it and bill them every year...)*

**OPTION 1)** USE YOUR AFFILIATE LINK TO SET UP DOMAIN & HOSTING WITH YOUR PREFERRED PROVIDER IN THE CLIENT'S NAME, PAID FOR BY YOU.

Make sure to NOT set up recurring billing, and you'll get your \$\$ back on the affiliate commission. The client will renew annually on their own credit card.

**OPTION 2)** HAVE YOUR CLIENT BUY THE DOMAIN AND HOSTING PACKAGE THROUGH YOUR PREFERRED PROVIDER AND GIVE YOU THE LOGIN INFORMATION SO YOU CAN TAKE IT FROM THERE.

**Bonus:** Make a short video to send to them to show them exactly what to set up.

# CLIENT HAS A WORDPRESS.ORG SITE (OR OTHER SITE WITH WORDPRESS-ENABLED WEB HOSTING)

CREATE A SUBDOMAIN ON THEIR HOSTING ACCOUNT (EXAMPLE:  
DEV.CLIENTSITE.COM) INSTALL WORDPRESS AND DEVELOP ON THAT SUBDOMAIN.  
WHEN SITE IS READY, MAKE A BACKUP OF THEIR OLD SITE, THEN CLONE THE NEW  
SITE OVER THE OLD SITE.

CLIENT HAS A WIX, SQUARESPACE,  
WEEBLY OR WORDPRESS.COM SITE AND  
THEY BOUGHT THEIR DOMAIN VIA THAT  
SERVICE.

STEP 1) PURCHASE HOSTING FOR THEM (OR HAVE THEM PURCHASE HOSTING) VIA  
YOUR PREFERRED PROVIDER (AFFILIATE LINK!!) THEY'LL TYPICALLY GET A FREE  
DOMAIN NAME, SO HAVE THEM PICK ONE THEY WANT FOR THE FUTURE, OR THEIR  
NAME.

STEP 2) CREATE A DEVELOPMENT SITE ON THEIR HOSTING ACCOUNT. WHEN IT'S COMPLETE, YOU CAN EITHER POINT THE DOMAIN NAME FROM THEIR CURRENT SERVICE TO YOUR NEW WEBSITE AND CHANGE THE DOMAIN NAME **OR** YOU CAN TRANSFER THE DOMAIN NAME FROM THAT SERVICE TO THE NEW HOST AND CHANGE THE DOMAIN NAME.

**Tutorials:** How to Change a WordPress Domain Name:

<https://www.wp-bff.com/change-a-wordpress-domain/>

**How to transfer a domain name:**

<https://bluehost.blog/videos/faq-how-do-i-transfer-my-domain-name-1779/>

